



## **2010 SOUTH BEACH TRIATHLON PRESS RELEASE** *FOR IMMEDIATE RELEASE*

Twinlab-Full Throttle Endurance Racing opens 2010 triathlon season as top winning team at South Beach Triathlon fueled by Twinlab products.

2,300 athletes competed in Sunday's race, with Twinlab-Full Throttle Endurance Racing taking 4 of the 5 top spots.

**New York, NY – April 13, 2010** – Twinlab-Full Throttle Endurance Racing brought 42 athletes to the South Beach Triathlon this past weekend in South Beach, Florida. Of those athletes, 23 were on the podium, with four included in the first five finishers of the race. The team started the 2010 season strong, defending a three-year championship winning streak, including the 2009 Triathlon Team National Championship in Oklahoma City, 2008 in Las Vegas and 2007 in St. Louis.

Team member, Jesse Du Bey, defended his 2009 South Beach Overall Winner title by once again taking the top spot. Rick Krupa came in second, followed by Andrew Kalley in third and Bill Kelly in fifth in the overall rankings. Allison Lind was the Overall Female Winner, also a member of the Twinlab-Full Throttle Endurance Racing team.

### **Nine team members were Division or Overall Winners, including:**

Jesse Du Bey, Allison Lind, Scott Berlinger (Head Coach), Charles Howe, Stacey Creamer, Jessica Mullin, Toni Weeks, Karen Phillips, Amy Catlin

“We certainly want to thank our sponsors for all their help, they are the best. We have taken the time to create partnerships that make the most sense for our athletes,” said Scott Berlinger, Head Coach, Twinlab-Full Throttle Endurance Racing. “Twinlab Nutrition, Jamis Bicycles, Chelsea Piers, Suunto, K-Swiss, Rudy Project, Storms Motors, NY Sports Med, Champion Systems, and VGS Designs certainly help our athletes perform at their highest levels.”

### **About Twinlab-Full Throttle Endurance Racing:**

Twinlab-Full Throttle Endurance Training and Racing is a high-intensity multi-sport training program for those who are ready to bring the benefits of superior personal athleticism into their lives. Encompassing participants from all age groups, professional levels, and social backgrounds.

The team is sponsored by Twinlab, Jamis Bicycles, Chelsea Piers, Suunto, K-Swiss, Rudy Project, Storms Motors, NY Sports Med, Champion System, and VGS Designs and trains at the Sports Center at Chelsea Piers in New York City.

### **About Twinlab:**

Twinlab Corporation is a leading manufacturer and marketer of high quality, science-based nutritional supplements, including a complete line of vitamins, minerals, teas, herbs and sports nutrition products. [www.twinlab.com](http://www.twinlab.com)